



Euromonitor
International

Nappies/Diapers/Pants in Uzbekistan

May 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Nappies/Diapers/Pants Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Nappies/Diapers/Pants

INDUSTRY PERFORMANCE

Manufacturers Expand Premium Lines as Urban Shoppers Seek Higher Value

Chart 2 - Urban Demand Pushes Diaper Premium Segment

Nappies/Diapers Dominate Volume While Disposable Pants Accelerate on Shifting Preferences

Diversity and Inclusivity Demands Grow with Longer Diaper Use Trends

Chart 3 - Longer Diaper Usage Trends

Chart 4 - Value Sales 2020-2030

Chart 5 - Volume Sales 2020-2030

Chart 6 - Value Sales by Category 2025

WHAT'S NEXT?

Urban Parents Extend Diaper Use as Larger Sizes Gain Prominence

E-Commerce Platforms Drive Value Growth through Bundled Offers

Chart 7 - Analyst Insight for Nappies/Diapers/Pants

Local and Imported Brands Balance Innovation with Affordability

Chart 8 - Forecast Value Sales 2020-2030

Chart 9 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Kimberly-Clark and Local Players Sustain Lead Amid Mounting Competition

Chart 10 - Company Shares 2025

Chart 11 - Brand Shares 2025

CHANNELS

Supermarkets and Convenience Stores Sustain Leadership in Diaper Sales

Online Platforms Steadily Gain Momentum as Digital Adoption Rises

Chart 12 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 13 - Economic Context for Nappies/Diapers/Pants

Chart 14 - Real GDP Growth 2020-2030

Chart 15 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 16 - Consumer Context for Nappies/Diapers/Pants

Chart 17 - Population 2020-2030

Chart 18 - Consumer Expenditure 2020-2030

Chart 19 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Tissue and Hygiene in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 20 - Key Industry Trends for Tissue and Hygiene

INDUSTRY PERFORMANCE

Brands Seize Shares by Appealing to Value Shoppers

Chart 21 - Brands Capture Growth

Rising Urban Incomes Fuel Premiumisation Growth

E-Commerce Boosts Online Hygiene Sales with Bundled Offers

Chart 22 - E-Commerce Expands Reach

Chart 23 - Value Sales 2020-2030

Chart 24 - Value Sales by Category 2025

WHAT'S NEXT?

Rising Internet Platforms to Reshape Purchasing and Consumption Patterns

Chart 25 - Analyst Insight for Tissue and Hygiene

Brands to Focus on Younger Consumers to Aid Incontinence and Menstrual Care Growth

Rising Hygiene Awareness and Consumption Needs to Fuel Growth

Chart 26 - Forecast Value Sales 2020-2030

Chart 27 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Local Manufacturers Expand Share as Affordability Drives Loyalty

Chart 28 - Company Shares 2025

Chart 29 - Brand Shares 2025

CHANNELS

Supermarkets and Specialists Strengthen Lead as Consumers Shift to Modern Retail

E-Commerce Captures Online Growth through Promotional Offers and Convenience

Chart 30 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 31 - Economic Context for Tissue and Hygiene

Chart 32 - Real GDP Growth 2020-2030

Chart 33 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 34 - Consumer Context for Tissue and Hygiene

Chart 35 - Population 2020-2030

Chart 36 - Consumer Expenditure 2020-2030

Chart 37 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nappies-diapers-pants-in-uzbekistan/report.