

Spectacles in Italy

May 2023

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2023 DEVELOPMENTS

Sales of spectacles set to stagnate as Italians postpone unnecessary expenditure in 2023

Little change in the competitive landscape with spectacle lenses remaining key to growth

Spectacle lenses continues to benefit from new product launches and innovation

PROSPECTS AND OPPORTUNITIES

Spectacles set to profit from the growing importance being placed on eye health and the rise in myopia cases

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