

Dishwashing in Dominican Republic

February 2024

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Dishwashing in Dominican Republic - Category analysis

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2023 DEVELOPMENTS

Shift back to eating out culture dampens dishwashing sales Antibacterial claims are less attractive in dishwashing Local brand Bolazul maintains strong lead in dishwashing

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Consumer interest to rise for specialist dishwashing products Automatic dishwashing to gradually emerge Skincare claims to expand in hand dishwashing products

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DISCLAIMER

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