

Nappies/Diapers/Pants in Algeria

March 2024

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2023 DEVELOPMENTS

Slowing birth rates start to impact demand

New born nappies/diapers rises despite persistent challenges

Star Brands SpA, distributor of Pampers, continues to struggle

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Sales supported by consumers increasingly seeking hygiene and convenience

Growth slowdown is expected due to economic challenges

Rising interest in sustainability could challenge the demand for disposable nappies/diapers/pants

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