

# Vending in Norway

February 2024

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## Vending in Norway - Category analysis

## KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Vending enjoys strong growth in constant value terms

Operators stick to traditional products

Limitations and challenges for vending

## PROSPECTS AND OPPORTUNITIES

Continued growth, although the product range is unlikely to expand Vending could capitalise on potential to widen offering in rural areas Selecta and Coca-Cola will continue to lead the fragmented channel

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Home investments slowdown in the post-pandemic era

What next for retail?

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