Bath and Shower in Uzbekistan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Demand for bath and shower products remains stable, thanks to essential nature in daily hygiene
Bar soap remains the most in-demand product
Imported brands remain popular in bath and shower, thanks to strong advertising

PROSPECTS AND OPPORTUNITIES
Ongoing stable demand will continue to support bath and shower
Liquid soap sees opportunities ahead, dependent on offering attractive price points
Body wash/shower gel expected to recover from slump, whilst remaining somewhat sluggish

CATEGORY DATA
Table 1 - Sales of Bath and Shower by Category: Value 2017-2022
Table 2 - Sales of Bath and Shower by Category: % Value Growth 2017-2022
Table 3 - Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022
Table 4 - NBO Company Shares of Bath and Shower: % Value 2018-2022
Table 5 - LBN Brand Shares of Bath and Shower: % Value 2019-2022
Table 6 - Forecast Sales of Bath and Shower by Category: Value 2022-2027
Table 7 - Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027
Table 8 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

Beauty and Personal Care in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 9 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 10 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 11 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 12 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 13 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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