

# Analgesics in Australia

September 2023

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## Analgesics in Australia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Analgesics sees strong growth amidst extended season for illness

GSK Consumer Healthcare launches new range of natural acetaminophen, PanaNatra

Pharmacies trends downwards, but remains the leading channel for analgesics

#### PROSPECTS AND OPPORTUNITIES

Steady growth expected for analgesics, but lack of new competing brands

The TGA outlines plans to reduce the pack size of acetaminophen in Australia

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