

# Fragrances in France

May 2024

**Table of Contents** 

# Fragrances in France - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Premium fragrances remain an important element of the beauty routine in France Niche and extra-luxurious fragrances on the rise Retail e-commerce suffers from the return to stores

# PROSPECTS AND OPPORTUNITIES

Refillable fragrances set to gain popularity Promotions expected to gain importance Adopt Parfums is revitalising mass fragrances

### CATEGORY DATA

Table 1 - Sales of Fragrances by Category: Value 2018-2023
Table 2 - Sales of Fragrances by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Fragrances: % Value 2019-2023
Table 4 - LBN Brand Shares of Fragrances: % Value 2020-2023
Table 5 - LBN Brand Shares of Premium Men's Fragrances: % Value 2020-2023
Table 6 - LBN Brand Shares of Premium Women's Fragrances: % Value 2020-2023
Table 7 - Forecast Sales of Fragrances by Category: Value 2023-2028
Table 8 - Forecast Sales of Fragrances by Category: % Value Growth 2023-2028

# Beauty and Personal Care in France - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for beauty and personal care?

# MARKET DATA

Table 9 - Sales of Beauty and Personal Care by Category: Value 2018-2023

- Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 15 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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# SOURCES

Summary 1 - Research Sources

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