

Sun Care in France

May 2024

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Sun Care in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sun care products are becoming part of more consumers' daily care routine Rising concerns about octocrylene and other ingredients Eco packaging designs are becoming more prevalent

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A rise expected for dermocosmetics brands Tinted sun protection products likely to gain popularity Initiatives to protect marine ecosystems

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Beauty and Personal Care in France - Industry Overview

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DISCLAIMER

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