Sun Care in France - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Sun care sales explode in 2022, thanks to post-pandemic landscape and long hot summer
Sun care is a crowded category, with a plethora of brands and regular incomers
Manufacturers reformulate their products to stay ahead of eco-trends

PROSPECTS AND OPPORTUNITIES
Positive forecast for sun care directly linked to global warming issues
“Green” wave will continue to flow over the forecast period
More regular usage of sun care products is expected, in light of the changing climate

CATEGORY DATA
Table 1 - Sales of Sun Care by Category: Value 2017-2022
Table 2 - Sales of Sun Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Sun Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Sun Care: % Value 2019-2022
Table 5 - LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022
Table 6 - Forecast Sales of Sun Care by Category: Value 2022-2027
Table 7 - Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in France - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 8 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 9 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 10 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 11 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 12 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 13 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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