Beauty and Personal Care in Dominican Republic

April 2024

Table of Contents
EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 1 - Sales of Beauty and Personal Care by Category: Value 2018-2023
Table 2 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 3 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 4 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 5 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
Table 6 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
Table 7 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023
Table 8 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023
Table 9 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
Table 10 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Baby and Child-Specific Products in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

Leading brand Johnson’s Baby faces pressure from lower-priced brands
Certain baby and child-specific products are replaced by family formats
Parents show increasing awareness about sun protection use

PROSPECTS AND OPPORTUNITIES

Demographic changes impact the category
Product differentiation to focus on enhanced benefits and features
Parents to shift towards more natural products

CATEGORY DATA

Table 11 - Sales of Baby and Child-specific Products by Category: Value 2018-2023
Table 12 - Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023
Table 13 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023
Table 14 - NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023
Table 15 - LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023
Table 16 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023
Table 17 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023
Table 18 - Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028
Table 19 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028
Table 20 - Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

Bath and Shower in Dominican Republic

KEY DATA FINDINGS
2023 DEVELOPMENTS

Bar soaps stand out for their affordability
The need to disinfect loses relevance among locals
Unilever Group strengthens its distribution following alliance with César Iglesias SA

PROSPECTS AND OPPORTUNITIES

Protex brand highlights natural properties
Intimate washes face the challenge of affordability
Younger generations look for faster and more practical hygiene solutions

CATEGORY DATA

Table 21 - Sales of Bath and Shower by Category: Value 2018-2023
Table 22 - Sales of Bath and Shower by Category: % Value Growth 2018-2023
Table 23 - Sales of Bath and Shower by Premium vs Mass: % Value 2018-2023
Table 24 - NBO Company Shares of Bath and Shower: % Value 2019-2023
Table 25 - LBN Brand Shares of Bath and Shower: % Value 2020-2023
Table 26 - LBN Brand Shares of Premium Bath and Shower: % Value 2020-2023
Table 27 - Forecast Sales of Bath and Shower by Category: Value 2023-2028
Table 28 - Forecast Sales of Bath and Shower by Category: % Value Growth 2023-2028
Table 29 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2023-2028

KEY DATA FINDINGS

2023 DEVELOPMENTS

Deodorants is resilient to inflationary conditions
Global brands lead the deodorant category
Antiperspirant features are in higher demand

Deodorants in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

Deodorants is resilient to inflationary conditions
Global brands lead the deodorant category
Antiperspirant features are in higher demand
PROSPECTS AND OPPORTUNITIES

Feminine deodorants offer products with dermatological benefits
Direct sellers embrace omnichannel strategies
Deodorants pose a potential threat to fragrances

CATEGORY DATA

Table 39 - Sales of Deodorants by Category: Value 2018-2023
Table 40 - Sales of Deodorants by Category: % Value Growth 2018-2023
Table 41 - Sales of Deodorants by Premium vs Mass: % Value 2018-2023
Table 42 - NBO Company Shares of Deodorants: % Value 2019-2023
Table 43 - LBN Brand Shares of Deodorants: % Value 2020-2023
Table 44 - LBN Brand Shares of Premium Deodorants: % Value 2020-2023
Table 45 - Forecast Sales of Deodorants by Category: Value 2023-2028
Table 46 - Forecast Sales of Deodorants by Category: % Value Growth 2023-2028
Table 47 - Forecast Sales of Deodorants by Premium Vs Mass: % Value 2023-2028

Depilatories in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

The higher cost of living generates growing interest in low-priced brands
Gillette reaffirms its leadership position with segmentation strategy
Hair removal creams lean towards natural and gentle compounds

PROSPECTS AND OPPORTUNITIES

Local beauty patterns to create stable demand for razors in the coming years
Younger generations may question the practicality of hair removal creams and bleaches
Permanent hair removal methods are falling in price

CATEGORY DATA

Table 48 - Sales of Depilatories by Category: Value 2018-2023
Table 49 - Sales of Depilatories by Category: % Value Growth 2018-2023
Table 50 - NBO Company Shares of Depilatories: % Value 2019-2023
Table 51 - LBN Brand Shares of Depilatories: % Value 2020-2023
Table 52 - Forecast Sales of Depilatories by Category: Value 2023-2028
Table 53 - Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

Fragrances in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary climate slows down the premiumisation trend
Direct selling channel remains relevant in fragrances despite growing challenges
Sales of informal fragrances impacts category performance

PROSPECTS AND OPPORTUNITIES

Direct selling channel faces an uncertain future
Fragrances with vegan claims still emerging
Fragrances go further with “extreme” personalisation through AI support

CATEGORY DATA

Table 54 - Sales of Fragrances by Category: Value 2018-2023
Hair Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shampoo brands attract consumers with new packaging options
Diversity and multiculturalism are reflected in hair care products
Local government supports the development of small hair care producers

PROSPECTS AND OPPORTUNITIES

Premiumisation trend to drive demand for salon professional hair care products
Private label pressure with offers on super-size packaging
Concept of sustainability now more present in the minds of Dominicans

CATEGORY DATA

Table 62 - Sales of Hair Care by Category: Value 2018-2023
Table 63 - Sales of Hair Care by Category: % Value Growth 2018-2023
Table 64 - Sales of Hair Care by Premium vs Mass: % Value 2018-2023
Table 65 - NBO Company Shares of Hair Care: % Value 2019-2023
Table 66 - LBN Brand Shares of Hair Care: % Value 2020-2023
Table 67 - NBO Company Shares of Salon Professional Hair Care: % Value 2019-2023
Table 68 - LBN Brand Shares of Salon Professional Hair Care: % Value 2020-2023
Table 69 - LBN Brand Shares of Premium Hair Care: % Value 2020-2023
Table 70 - Forecast Sales of Hair Care by Category: Value 2023-2028
Table 71 - Forecast Sales of Hair Care by Category: % Value Growth 2023-2028
Table 72 - Forecast Sales of Hair Care by Premium vs Mass: % Value 2023-2028

Men's Grooming in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS

Men's razors and blades nears full pre-pandemic recovery in volume terms
Gillette reaffirms its leadership in men's grooming
Deodorants are used for dual purposes

PROSPECTS AND OPPORTUNITIES

Young Dominican men show a more natural approach to comprehensive body care
Male body hair removal sparks interest in a niche segment
Men's dermocosmetics are beginning to awaken interest

CATEGORY DATA

Table 73 - Sales of Men's Grooming by Category: Value 2018-2023
Table 74 - Sales of Men's Grooming by Category: % Value Growth 2018-2023
Table 75 - Sales of Men's Razors and Blades by Type: % Value Breakdown 2020-2023
Table 76 - Sales of Men's Skin Care by Type: % Value Breakdown 2020-2023
Oral Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS
Oral care shows moderate volume growth in inflationary climate
Colgate consolidates its leadership in oral care
Local government active in oral health promotion

PROSPECTS AND OPPORTUNITIES
Dominican oral care landscape is highly concentrated
For certain consumers, dental aesthetic appearance appears to be more important than oral health
Mouthwash use expands to new consumer segments

CATEGORY DATA
Table 82 - Sales of Oral Care by Category: Value 2018-2023
Table 83 - Sales of Oral Care by Category: % Value Growth 2018-2023
Table 84 - Sales of Toothbrushes by Category: Value 2018-2023
Table 85 - Sales of Toothbrushes by Category: % Value Growth 2018-2023
Table 86 - Sales of Toothpaste by Type: % Value Breakdown 2019-2023
Table 87 - NBO Company Shares of Oral Care: % Value 2019-2023
Table 88 - LBN Brand Shares of Oral Care: % Value 2020-2023
Table 89 - Forecast Sales of Oral Care by Category: Value 2023-2028
Table 90 - Forecast Sales of Oral Care by Category: % Value Growth 2023-2028
Table 91 - Forecast Sales of Toothbrushes by Category: Value 2023-2028
Table 92 - Forecast Sales of Toothbrushes by Category: % Value Growth 2023-2028

Skin Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS
Mass body care gains appeal as a multifunctional alternative
Direct selling companies hold a prominent place in skin care
Dermocosmetics evolve in skin care

PROSPECTS AND OPPORTUNITIES
Skin care is a growing ritual in the search for wellbeing
Use of skin care products begins at a younger age
Facial care shows higher levels of innovation

CATEGORY DATA
Table 93 - Sales of Skin Care by Category: Value 2018-2023
Table 94 - Sales of Skin Care by Category: % Value Growth 2018-2023
Table 95 - NBO Company Shares of Skin Care: % Value 2019-2023
Table 96 - LBN Brand Shares of Skin Care: % Value 2020-2023
Table 97 - LBN Brand Shares of Premium Skin Care: % Value 2020-2023
Table 98 - Forecast Sales of Skin Care by Category: Value 2023-2028
Table 99 - Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

Sun Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS
Growing demand for sun protection despite rising cost of living
Environmental and geographical conditions drive need for sun protection
Growing portfolio of products for specific usage occasions

PROSPECTS AND OPPORTUNITIES
Health prevention points to sustained growth of the category
Beiersdorf AG adapts to needs of different audiences
Sun care industry reacts to potential environmental damage

CATEGORY DATA
Table 100 - Sales of Sun Care by Category: Value 2018-2023
Table 101 - Sales of Sun Care by Category: % Value Growth 2018-2023
Table 102 - Sales of Sun Care by Premium vs Mass: % Value 2018-2023
Table 103 - NBO Company Shares of Sun Care: % Value 2019-2023
Table 104 - LBN Brand Shares of Sun Care: % Value 2020-2023
Table 105 - LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 106 - Forecast Sales of Sun Care by Category: Value 2023-2028
Table 107 - Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

Premium Beauty and Personal Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS
Premiumisation slows down as consumers face financial constraints
Tourism recovery favours demand for certain beauty and personal care products
L’Oréal Groupe leads the premium segment supported by ongoing innovation

PROSPECTS AND OPPORTUNITIES
Premium products to witness sustained growth as the Dominican economy stabilises
Premium brands aim to help support emotional wellbeing
Promoting virtual socialisation is an increasingly common strategy to validate the effectiveness of products

CATEGORY DATA
Table 108 - Sales of Premium Beauty and Personal Care by Category: Value 2018-2023
Table 109 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 110 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2019-2023
Table 111 - LBN Brand Shares of Premium Beauty and Personal Care: % Value 2020-2023
Table 112 - Forecast Sales of Premium Beauty and Personal Care by Category: Value 2023-2028
Table 113 - Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2023-2028

Mass Beauty and Personal Care in Dominican Republic

KEY DATA FINDINGS

2023 DEVELOPMENTS
Higher cost of living awakens interest in mass products
Mass products show polarisation in packaging formats
Growing demand for mass fragrances

PROSPECTS AND OPPORTUNITIES
Evolution of private label provides balance between affordability and quality
Mass brands democratise access to ingredients perceived as premium
Direct sales channel remains relevant but faces pressure from the omnichannel trend

CATEGORY DATA
Table 114 - Sales of Mass Beauty and Personal Care by Category: Value 2018-2023
Table 115 - Sales of Mass Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 116 - NBO Company Shares of Mass Beauty and Personal Care: % Value 2019-2023
Table 117 - LBN Brand Shares of Mass Beauty and Personal Care: % Value 2020-2023
Table 118 - Forecast Sales of Mass Beauty and Personal Care by Category: Value 2023-2028
Table 119 - Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2023-2028

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