



Euromonitor
International

Depilatories in Dominican Republic

June 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Depilatories Summary

INDUSTRY PERFORMANCE

- Steady Value Growth Amid Price Sensitivity Shapes Consumer Choices
- Razors and Blades Lead Value Sales, While Hair Removers/Bleaches Gain Momentum
- Schick'S Intuition Natural Extracts Line Exemplifies Nourishing Low-Irritation Trend
- Chart 1 - Rising Preference for Nourishing, Low-Irritation Shaving Fuels Category Evolution
- Chart 2 - Value Sales 2020-2030
- Chart 3 - Volume Sales 2020-2030
- Chart 4 - Value Sales by Category 2025

WHAT'S NEXT?

- Dominican Consumers Expected to Balance Affordability with Evolving Hair Removal Preferences
- Women'S Razors and Blades Continue to Dominate Sales with Sustained Innovation-Led Growth
- Innovations in Natural Ingredients and Convenience Anticipated to Redefine Consumer Expectations
- Chart 5 - Forecast Value Sales 2020-2030
- Chart 6 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

- Distribuidora Corripio Cxa Consolidates Leadership through Wide Distribution and Product Differentiation
- Chart 7 - Company Shares 2025
- Chart 8 - Brand Shares 2025

CHANNELS

- Supermarkets and Pharmacies Drive Distribution Growth through Portfolio Expansion
- Retail E-Commerce Expands Rapidly as Digital Shopping Gains Traction among Consumers
- Chart 9 - Retail Channels 2020-2025

ECONOMIC CONTEXT

- Chart 10 - Economic Context for Depilatories
- Chart 11 - Real Gdp Growth 2020-2030
- Chart 12 - Inflation 2020-2030

CONSUMER CONTEXT

- Chart 13 - Consumer Context for Depilatories
- Chart 14 - Population 2020-2030
- Chart 15 - Consumer Expenditure 2020-2030
- Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Steady Growth Driven by Preventive Health and Evolving Consumer Sophistication

Hair Care Leads Value Sales, While Colour Cosmetics Exhibits Rapid Growth

Sesderma Leverages Healthy-Longevity Trend to Drive Premium Skin Care Innovation

Chart 17 - Healthy-Longevity Mindset Fuels Demand for Pro-Aging Solutions as Sesderma Introduces Retisil

Chart 18 - Value Sales 2020-2030

Chart 19 - Volume Sales 2020-2030

Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Dominicans Expected to Embrace Preventive Health, Fuelling Steady Growth

Hair Care Set to Lead Value Sales, While Colour Cosmetics Accelerates Growth

Multifunctionality and Personalisation Anticipated to Drive Evolving Consumer Preferences

Chart 21 - Forecast Value Sales 2020-2030

Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Top Companies Adapt to Competitive Fragmentation, Sustaining Market Leadership

Chart 23 - Company Shares 2025

Chart 24 - Brand Shares 2025

CHANNELS

Supermarkets and Hypermarkets Continue to Lead Despite Diversification in the Distribution Landscape

Dominican Retailers Innovate with Private Label and Trend-Driven Assortments

E-Commerce Growth Driven by Omnichannel Strategies and Premium Consumer Demand

Chart 25 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 26 - Economic Context for Beauty and Personal Care

Chart 27 - Real Gdp Growth 2020-2030

Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Beauty and Personal Care

Chart 30 - Population 2020-2030

Chart 31 - Consumer Expenditure 2020-2030

Chart 32 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/depilatories-in-dominican-republic/report.