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Away-From-Home Tissue and Hygiene in Malaysia

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Away-From-Home Tissue and Hygiene in Malaysia - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Away-From-Home Tissue and Hygiene Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Away-From-Home Tissue and Hygiene

INDUSTRY PERFORMANCE

Rising Demand and Cost-Driven Procurement Expands Tissue Usage

Chart 2 - OEM tissues gain traction as costeffective solution

Confirm Nice Sdn Bhd Delivers Tailored Tissue Supplies as Tourism Boosts Business Demand

Chart 3 - Many small OEM companies located in cities supply away-from-home tissues

Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Hospitality Industry Is Set to Expand Tissue Usage

Hotels and Restaurants Drive Demand for Tissue While Oem Supply Expands Options

Chart 6 - Forecast Value Sales 2020-2030

Chart 7 - Forecast Value Sales by Category 2025-2030

CHANNELS

Oem Suppliers Maintain Traditional B2b Relationships as Businesses Favour Personalisation

Lazada and Shopee Enable Small Traders with Affordable Tissue Delivery

Chart 8 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for Away-From-Home Tissue and Hygiene

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Away-From-Home Tissue and Hygiene

Chart 13 - Population 2020-2030

Chart 14 - Consumer Expenditure 2020-2030

Chart 15 - Population by Generation 2025

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[Tissue and Hygiene in Malaysia - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Tissue and Hygiene

INDUSTRY PERFORMANCE

Vinda Malaysia and Unicharm Intensify Value Promotions to Win Cost-Conscious Buyers

Chart 17 - Vinda Malaysia Sdn Bhd uses promotion to deliver value for money

Bottom-Pull Tissues Deliver Convenience for Consumers

Kimberly-Clark Leverages E-Commerce and Seasonal Deals to Reshape Buying Habits

Chart 18 - Bottom-pull packs are increasingly used to save space by hanging on the wall

Chart 19 - Value Sales 2020-2030

Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Premiumisation to Gain Traction as Population Growth Drives Volume

Ageing Demographic to Drive Retail Adult Incontinence Growth

New Launches to Expand Usage Occasions

Chart 21 - Forecast Value Sales 2020-2030

Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

High Degree of Concentration Is Shaped by Distribution Strategies

Tissue and Hygiene Sees a Raft of Launches in 2025

Chart 23 - Analyst Insight for Tissue and Hygiene

Chart 24 - Company Shares 2025

Chart 25 - Brand Shares 2025

CHANNELS

Grocery Retailers Sustain Dominance as E-Commerce Accelerates Value Growth

Lazada, Shopee, and Tiktok Support Growth of Retail E-Commerce

Chart 26 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 27 - Economic Context for Tissue and Hygiene

Chart 28 - Real Gdp Growth 2020-2030

Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Tissue and Hygiene

Chart 31 - Population 2020-2030

Chart 32 - Consumer Expenditure 2020-2030

Chart 33 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-malaysia/report.