



Depilatories in Cameroon

July 2026

Table of Contents

Depilatories in Cameroon - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Depilatories Summary

INDUSTRY PERFORMANCE

Women'S Razors Drive Value While Hair Removers and Bleaches Record Dynamic Growth From a Small Base
Occasion-Led Demand Concentrates Use around Events as Creams Position as Fast Preparation Solutions
Skin-Comfort Claims Enable Branded Players to Differentiate and Sustain Premium Positioning

Chart 1 - Dorco Aloe-Strip Razors Bring Skin-Comfort to Mass Shaving

Chart 2 - Value Sales 2020-2030

Chart 3 - Volume Sales 2020-2030

Chart 4 - Value Sales by Category 2025

WHAT'S NEXT?

Trade-Up into Comfort Razors Is Expected to Drive Growth as Irritation Concerns Shape Switching Behaviour
Hair Removers and Bleaches Are Set to Record the Fastest Growth as Trial Expands
Service-Led Education Is Expected to Support Recruitment as Salons and Influencers Drive Usage Expansion

Chart 5 - Forecast Value Sales 2020-2030

Chart 6 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Manufacturers Defend Share Amid Distribution Shifts and Comfort-Led Innovation

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Beauty Specialists Lead Distribution While Supermarkets Grow through Premium and Claims-Led Offerings

Chart 9 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 10 - Economic Context for Depilatories

Chart 11 - Real Gdp Growth 2020-2030

Chart 12 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 13 - Consumer Context for Depilatories

Chart 14 - Population 2020-2030

Chart 15 - Consumer Expenditure 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Beauty and Personal Care in Cameroon - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Value-Led Purchasing Sustains Growth as Affordability Pressures Concentrate Demand in Everyday Categories
Image-Led Routines Raise Purchase Frequency as Beauty Becomes a Daily Expression of Identity

Nature- and Ingredient-Led Formulations Gain Traction as Consumers Prioritise Safety and Visible Results

Chart 17 - Protex Pharmapur Charcoal Bar Soap Makes Clean + Purifying a Mass Wash Upgrade

Chart 18 - Value Sales 2020-2030

Chart 19 - Volume Sales 2020-2030

Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Value-Led Purchasing Is Set to Sustain Growth as Pack Size and Price Architecture Define Competition

Skin Care Is Set to Remain the Largest Category While Fragrances and Baby Care Drive Faster Growth through Identity-Led Demand

Trust and Authenticity Are Set to Define Purchasing as Counterfeit Pressure Reshapes Consumer Behaviour

Chart 21 - Forecast Value Sales 2020-2030

Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Local Manufacturers Strengthen Positions through Affordability and Trust

Local Consolidation Enhances Distribution and Competitive Pressure

Chart 23 - Company Shares 2025

Chart 24 - Brand Shares 2025

CHANNELS

Beauty Specialists Lead Distribution as Trust and Price Transparency Reshape Channel Dynamics

Chart 25 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 26 - Economic Context for Beauty and Personal Care

Chart 27 - Real Gdp Growth 2020-2030

Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Beauty and Personal Care

Chart 30 - Population 2020-2030

Chart 31 - Consumer Expenditure 2020-2030

Chart 32 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/depilatories-in-cameroon/report.

