

Fragrances in Poland

May 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fragrances maintains dynamic value growth, but volume growth stalls

Premium fragrances continues to drive value growth, but value sales of mass fragrances are also on the rise

Unisex fragrances gain popularity

PROSPECTS AND OPPORTUNITIES

Fragrances which embrace wellbeing expected to rise in popularity

Synthetic ingredients anticipated to gain traction

Sustainable fragrances set to continue to rise

CATEGORY DATA

Table 1 - Sales of Fragrances by Category: Value 2018-2023

Table 2 - Sales of Fragrances by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Fragrances: % Value 2019-2023

Table 4 - LBN Brand Shares of Fragrances: % Value 2020-2023

Table 5 - LBN Brand Shares of Premium Men's Fragrances: % Value 2020-2023

Table 6 - LBN Brand Shares of Premium Women's Fragrances: % Value 2020-2023

Table 7 - Forecast Sales of Fragrances by Category: Value 2023-2028

Table 8 - Forecast Sales of Fragrances by Category: % Value Growth 2023-2028

Beauty and Personal Care in Poland - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 10 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 11 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 14 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 15 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 16 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 17 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 18 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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