

Analgesics in Tunisia

October 2023

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Analgesics in Tunisia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of analgesics remain under pressure in 2023 due to challenging economic environment Topical analgesics/anaesthetic the most dynamic category in 2023 Paediatric analgesics seeing growth as local producers look to take advantage of supply shortages of imported products

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International brands expected to face further difficulties over the forecast period Topical analgesics/anaesthetic set to remain the most dynamic category Pharmacies likely to remain the key distribution channel

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DISCLAIMER

DEFINITIONS

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