Beauty and Personal Care in Malaysia

April 2023

Table of Contents
EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 1 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 2 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 3 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 4 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 5 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 6 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 7 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 8 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 9 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 10 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal impact from inflation as baby and child-specific products continues to thrive
Parents increasingly demand natural and sensitive products for their children
Strong competition encountered from parallel imports

PROSPECTS AND OPPORTUNITIES

Parents place value in convenient baby and child-specific toiletries
Expected rise in products made with natural components as rising number of parents with strong awareness in chemical contents within toiletries
Online retailing is becoming more competitive with a growing variety of baby and child-specific products appearing

CATEGORY DATA

Table 11 - Sales of Baby and Child-specific Products by Category: Value 2017-2022
Table 12 - Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022
Table 13 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022
Table 14 - NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022
Table 15 - LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022
Table 16 - LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2019-2022
Table 17 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022
Table 18 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022
Table 19 - Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027
Table 20 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027
Table 21 - Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027
KEY DATA FINDINGS

2022 DEVELOPMENTS

Hand sanitisers sees slower growth as COVID-19 fears subside
Sharp rise in demand for bath and shower products infused with natural ingredients
Inflationary pressure boosts demand for private label among price-sensitive shoppers

PROSPECTS AND OPPORTUNITIES

Manufacturers of bath and shower will continue to focus on enhanced features to support the trend towards self-pampering and wellbeing
Retailers are anticipated to ride the wave of inflationary pressure by providing more discounts and promotions
Consumers favouring convenient in 3-in-1 bath and shower products

CATEGORY DATA

Table 22 - Sales of Bath and Shower by Category: Value 2017-2022
Table 23 - Sales of Bath and Shower by Category: % Value Growth 2017-2022
Table 24 - Sales of Bath and Shower by Premium vs Mass: % Value 2017-2022
Table 25 - NBO Company Shares of Bath and Shower: % Value 2018-2022
Table 26 - LBN Brand Shares of Bath and Shower: % Value 2019-2022
Table 27 - LBN Brand Shares of Premium Bath and Shower: % Value 2019-2022
Table 28 - Forecast Sales of Bath and Shower by Category: Value 2022-2027
Table 29 - Forecast Sales of Bath and Shower by Category: % Value Growth 2022-2027
Table 30 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2022-2027

COLOUR COSMETICS IN MALAYSIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lifting of face mask requirements aids the recovery of colour cosmetics
Stiff competition being seen between brands offering sophisticated and affordable mass colour cosmetics
K-Beauty brands continued to flood the market with new products

PROSPECTS AND OPPORTUNITIES

Manufacturers expected to bank on sustainability claims to establish stronger brand loyalty
Trend towards fresh-faced looks expected to support demand for flawless and lightweight make-up options
Hybrid colour cosmetics and skin care

CATEGORY DATA

Table 31 - Sales of Colour Cosmetics by Category: Value 2017-2022
Table 32 - Sales of Colour Cosmetics by Category: % Value Growth 2017-2022
Table 33 - NBO Company Shares of Colour Cosmetics: % Value 2018-2022
Table 34 - LBN Brand Shares of Colour Cosmetics: % Value 2019-2022
Table 35 - LBN Brand Shares of Eye Make-up: % Value 2019-2022
Table 36 - LBN Brand Shares of Facial Make-up: % Value 2019-2022
Table 37 - LBN Brand Shares of Lip Products: % Value 2019-2022
Table 38 - LBN Brand Shares of Nail Products: % Value 2019-2022
Table 39 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022
Table 40 - Forecast Sales of Colour Cosmetics by Category: Value 2022-2027
Table 41 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

DEODORANTS IN MALAYSIA

KEY DATA FINDINGS

2022 DEVELOPMENTS
New product development continues to fuel demand for deodorant sprays and roll-ons in 2022
Serum-type deodorants see strong demand from consumers thanks to effective results
Deodorants with innovative format made from natural ingredients gaining popularity

**PROSPECTS AND OPPORTUNITIES**

Promotional packs forecasted to remain a primary marketing strategy for deodorants
Demand on deodorants with hybrid functions expected to soar
Deodorant sticks likely to lose sales share to sprays and roll-ons

**CATEGORY DATA**

- Table 42 - Sales of Deodorants by Category: Value 2017-2022
- Table 43 - Sales of Deodorants by Category: % Value Growth 2017-2022
- Table 44 - Sales of Deodorants by Premium vs Mass: % Value 2017-2022
- Table 45 - NBO Company Shares of Deodorants: % Value 2018-2022
- Table 46 - LBN Brand Shares of Deodorants: % Value 2019-2022
- Table 47 - LBN Brand Shares of Premium Deodorants: % Value 2019-2022
- Table 48 - Forecast Sales of Deodorants by Category: Value 2022-2027
- Table 49 - Forecast Sales of Deodorants by Category: % Value Growth 2022-2027
- Table 50 - Forecast Sales of Deodorants by Premium Vs Mass: % Value 2022-2027

**Depilatories in Malaysia**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

- Reopening of the economy has a mixed impact on demand for depilatories
- New product development focuses on delivering smoother skin and targeting sensitive skin
- Players focus on product positioning to retain consumer interest

**PROSPECTS AND OPPORTUNITIES**

- Emerging shaving trend for women anticipated to lead to the expansion of women’s pre-shave
- Consumers expected to look out for parallel imported depilatories range from websites operated directly overseas
- Strong competition from beauty salons expected to remain an obstacle to growth

**CATEGORY DATA**

- Table 51 - Sales of Depilatories by Category: Value 2017-2022
- Table 52 - Sales of Depilatories by Category: % Value Growth 2017-2022
- Table 53 - Sales of Women’s Razors and Blades by Type: % Value Breakdown 2018-2022
- Table 54 - NBO Company Shares of Depilatories: % Value 2018-2022
- Table 55 - LBN Brand Shares of Depilatories: % Value 2019-2022
- Table 56 - Forecast Sales of Depilatories by Category: Value 2022-2027
- Table 57 - Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

**Fragrances in Malaysia**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

- Significant rebound and recovery in demand for fragrances with the lifting of Malaysia’s remaining COVID-19 restrictions
- Renewed demand encourages the launch of new lines of premium fragrances in 2022
- Strong competition seen in mass fragrances as more niche and fashion brands enter the market

**PROSPECTS AND OPPORTUNITIES**

- Slow e-Commerce penetration expected to speed up by more manufacturers invest in online retailing
- Duty-free perfumeries anticipate a strong pick up, sequencing to the resumption in international travel
Sustainability a pressing concern for manufacturers packaged food fragrances

**CATEGORY DATA**

Table 58 - Sales of Fragrances by Category: Value 2017-2022  
Table 59 - Sales of Fragrances by Category: % Value Growth 2017-2022  
Table 60 - NBO Company Shares of Fragrances: % Value 2018-2022  
Table 61 - LBN Brand Shares of Fragrances: % Value 2019-2022  
Table 62 - LBN Brand Shares of Premium Men's Fragrances: % Value 2019-2022  
Table 63 - LBN Brand Shares of Premium Women's Fragrances: % Value 2019-2022  
Table 64 - Forecast Sales of Fragrances by Category: Value 2022-2027  
Table 65 - Forecast Sales of Fragrances by Category: % Value Growth 2022-2027

**Hair Care in Malaysia**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Consumers show growing willingness to experiment with conditioners and treatments in the home  
Premiumisation continues to be seen in hair care in line with evolving consumer demand for more effective products  
Health-conscious consumers attracted to botanical hair care ranges

**PROSPECTS AND OPPORTUNITIES**

Skinification of hair care should support greater diversification in the types of products available  
K-Beauty brands expected to see a growing presence in hair care  
Salon professional hair care drawing the attention of more sophisticated consumers

**CATEGORY DATA**

Table 66 - Sales of Hair Care by Category: Value 2017-2022  
Table 67 - Sales of Hair Care by Category: % Value Growth 2017-2022  
Table 68 - Sales of Hair Care by Premium vs Mass: % Value 2017-2022  
Table 69 - NBO Company Shares of Hair Care: % Value 2018-2022  
Table 70 - NBO Company Shares of Salon Professional Hair Care: % Value 2018-2022  
Table 71 - LBN Brand Shares of Hair Care: % Value 2019-2022  
Table 72 - LBN Brand Shares of Colourants: % Value 2019-2022  
Table 73 - LBN Brand Shares of Salon Professional Hair Care: % Value 2019-2022  
Table 74 - LBN Brand Shares of Styling Agents: % Value 2019-2022  
Table 75 - LBN Brand Shares of Premium Hair Care: % Value 2019-2022  
Table 76 - Forecast Sales of Hair Care by Category: Value 2022-2027  
Table 77 - Forecast Sales of Hair Care by Category: % Value Growth 2022-2027  
Table 78 - Forecast Sales of Hair Care by Premium vs Mass: % Value 2022-2027

**Men's Grooming in Malaysia**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Men's hair care and skin care products see strong demand as life in Malaysia becomes more normalised  
Acne control a primary focus of new men's skin care products  
Men's hair care sees strong diversification within styling agents while consumers show willingness to experiment with new brands

**PROSPECTS AND OPPORTUNITIES**

Emerging number of disruptive men's grooming brands expected to appear in the forecast period as a result of rising demand  
Manufacturers of men's skin care expected to look to tap into untapped categories with high potential  
Surging demand on premium men's grooming products fuel positive outlook in forecast period
CATEGORY DATA

Table 79 - Sales of Men's Grooming by Category: Value 2017-2022
Table 80 - Sales of Men's Grooming by Category: % Value Growth 2017-2022
Table 81 - Sales of Men's Razors and Blades by Type: % Value Breakdown 2019-2022
Table 82 - Sales of Men's Skin Care by Type: % Value Breakdown 2019-2022
Table 83 - NBO Company Shares of Men's Grooming: % Value 2018-2022
Table 84 - LBN Brand Shares of Men's Grooming: % Value 2019-2022
Table 85 - LBN Brand Shares of Men's Razors and Blades: % Value 2019-2022
Table 86 - Forecast Sales of Men's Grooming by Category: Value 2022-2027
Table 87 - Forecast Sales of Men's Grooming by Category: % Value Growth 2022-2027

KEY DATA FINDINGS

2022 DEVELOPMENTS
Power toothbrushes fuel value growth in oral care
Incorporation of natural ingredients plays a role in the premiumisation of oral care
Strong product diversification seen within children's oral care

PROSPECTS AND OPPORTUNITIES
Surging inflationary pressure expected to prolong promotional period for oral care range
Oral care positioning for whitening and even youth protection with various unique ingredients anticipated dominate oral care in next few years
Surging number of oral care brands adapting to the needs of the country’s Muslim population

CATEGORY DATA
Table 88 - Sales of Oral Care by Category: Value 2017-2022
Table 89 - Sales of Oral Care by Category: % Value Growth 2017-2022
Table 90 - Sales of Toothbrushes by Category: Value 2017-2022
Table 91 - Sales of Toothbrushes by Category: % Value Growth 2017-2022
Table 92 - Sales of Toothpaste by Type: % Value Breakdown 2018-2022
Table 93 - NBO Company Shares of Oral Care: % Value 2018-2022
Table 94 - LBN Brand Shares of Oral Care: % Value 2019-2022
Table 95 - LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2019-2022
Table 96 - LBN Brand Shares of Toothpaste: % Value 2019-2022
Table 97 - Forecast Sales of Oral Care by Category: Value 2022-2027
Table 98 - Forecast Sales of Oral Care by Category: % Value Growth 2022-2027
Table 99 - Forecast Sales of Toothbrushes by Category: Value 2022-2027
Table 100 - Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

Skin Care in Malaysia

KEY DATA FINDINGS

2022 DEVELOPMENTS
Skin care remains highly resilient to inflation with demand continuing on an upward trajectory
Anti-agers drive growth in skin care as consumers embrace new product developments promising effective results
Serum-based body care products receive growing investment from skin care companies

PROSPECTS AND OPPORTUNITIES
Korean and Japanese influenced skin care anticipated steady forecast growth
Skin whitening, brightening and sustainability key trends to look out for as consumers become increasingly savvy shoppers
More international skin care brands likely to invest in Malaysia's highly promising market while others look to expand their distribution reach
KEY DATA FINDINGS

2022 DEVELOPMENTS
Reopening from country lockdown and international border push consumption on sun care
Dermatological sun care brands are on the rise
Innovation focuses on delivering a higher SPF and different application formats

PROSPECTS AND OPPORTUNITIES
Higher cost of living drives the launch of more private label sun care at an affordable price
Malaysians expected to favour convenient sun care products that provide additional benefits like skin care
Self-tanning and aftersun likely to remain niche areas with limited local demand

CATEGORY DATA
Table 112 - Sales of Sun Care by Category: Value 2017-2022
Table 113 - Sales of Sun Care by Category: % Value Growth 2017-2022
Table 114 - NBO Company Shares of Sun Care: % Value 2018-2022
Table 115 - LBN Brand Shares of Sun Care: % Value 2019-2022
Table 116 - LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022
Table 117 - Forecast Sales of Sun Care by Category: Value 2022-2027
Table 118 - Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Premium Beauty and Personal Care in Malaysia

KEY DATA FINDINGS

2022 DEVELOPMENTS
Premium skin care remains highly resilient while premium colour cosmetics starts on the path to recovery
Brands turn to cross-collaboration capsule collections to build interest and excitement
Premiumisation extends to cover body care and hair care

PROSPECTS AND OPPORTUNITIES
Premium skin care likely to remain the key growth driver
Distribution landscape set to lean towards standalone brand stores and beauty specialists
Premium beauty and personal care players continue to bank on online technology to drive sales

CATEGORY DATA
Table 119 - Sales of Premium Beauty and Personal Care by Category: Value 2017-2022
Table 120 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 121 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2018-2022
KEY DATA FINDINGS

2022 DEVELOPMENTS

Premiumisation and the lifting of COVID-19 measures fuels growth in mass beauty and personal care
Natural and botanical ingredients a growing priority within mass beauty and personal care
Mass brands often compete with intense price competition while private label focuses on offering higher quality products

PROSPECTS AND OPPORTUNITIES

Retailers expected to ride on K-Beauty and J-Beauty waves for new product introduction
Online retailers indicated rising competitiveness with enhancement on customer’s shopping experience
Strong potential seen in halal mass beauty and personal care

CATEGORY DATA

Table 125 - Sales of Mass Beauty and Personal Care by Category: Value 2017-2022
Table 126 - Sales of Mass Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 127 - NBO Company Shares of Mass Beauty and Personal Care: % Value 2018-2022
Table 128 - LBN Brand Shares of Mass Beauty and Personal Care: % Value 2019-2022
Table 129 - Forecast Sales of Mass Beauty and Personal Care by Category: Value 2022-2027
Table 130 - Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2022-2027

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