

Dishwashing in Spain

February 2024

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Dishwashing in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

High cost of living leads to shift towards hand dishwashing,

Multinational players retain their dominance as they continue to innovate in order to meet evolving consumer demands Stand-up pouches remain most popular packaging format

PROSPECTS AND OPPORTUNITIES

Tablets will continue to hold sway within automatic dishwashing Sustainability and efficiency will inform new product development Private labels will continue to gain ground

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DISCLAIMER

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