Eye Care in Nigeria

October 2022

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Eye Care in Nigeria - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Lack of access to healthcare leads to a growth in demand for OTC eye care products
Increase in the incidence of eye diseases supports demand for eye care products
Benefiting from a wide distribution network, local brands lead eye care

PROSPECTS AND OPPORTUNITIES
Lack of access to healthcare will sustain demand for OTC eye care products
Time spent on screens and rising pollution levels will continue to support demand for eye care products
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OTC registration and classification
NAFDAC specifies minimum labelling requirements that must be met prior to full registration. These are summarised as follows:
Vitamins and dietary supplements registration and classification
Vitamins and dietary supplements are advertised under the same rules as OTC medicines.
Self-medication/self-care and preventive medicine
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