



NRT Smoking Cessation Aids in Hungary

October 2025

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NRT Smoking Cessation Aids in Hungary - Category analysis

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2025 DEVELOPMENTS

Rising health awareness and high cigarette prices support steady growth in NRT smoking cessation aids

Omega pharma leads a concentrated NRT smoking cessation aids market with dynamic growth

Retail e-commerce gains ground as pharmacies maintains its lead

PROSPECTS AND OPPORTUNITIES

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Digital tools to support smoking cessation through monitoring and real-time support

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