Skin Care in Bolivia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Skin care achieves positive growth as consumption recovers
Domestic players diversify into skin care
Hygiene routines drive innovations in hand care

PROSPECTS AND OPPORTUNITIES
Dermocosmetics niche has growth potential
New skin care products to drive sales
Hyaluronic acid expected to remain a key component in skin formulations

CATEGORY DATA
Table 1 - Sales of Skin Care by Category: Value 2017-2022
Table 2 - Sales of Skin Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Skin Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Skin Care: % Value 2019-2022
Table 5 - Forecast Sales of Skin Care by Category: Value 2022-2027
Table 6 - Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in Bolivia - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 7 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 10 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 12 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 13 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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