

Pet Products in Malaysia

April 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Cat litter prospers as cat population grows the fastest of all pets in 2023 and 2024
Pet healthcare and other pet products experience slower growth in 2023, but value growth rebounds in 2024
International players retain their foothold in 2023

PROSPECTS AND OPPORTUNITIES

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Players in pet healthcare predicted to expand their distribution to veterinary clinics over the forecast period

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