Euromonitor International

Street Stalls/Kiosks in the Philippines

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Street Stalls/Kiosks in the Philippines - Category analysis

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2025 DEVELOPMENTS

Quick and affordable remain watchwords for street stalls/kiosks

INDUSTRY PERFORMANCE

Street stalls/kiosks continue to appeal to busy and on-the-go consumers
Chained outpaces independents in growth terms in 2025
Value for money remains a key driver of consumers' purchasing decisions

WHAT'S NEXT?

Street stalls/kiosks to continue to fit well with the search for affordable, grab-and-go food and drinks
Takeaway remains core, while delivery gains importance
Innovation to focus on beverages, formats and efficiency

COMPETITIVE LANDSCAPE

Franchise model enjoys popularity
Ai-CHA is a dynamic brand in 2025
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Consumer Foodservice in the Philippines - Industry Overview

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Improving local conditions spur consumer foodservice value sales

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INDUSTRY PERFORMANCE

Easing inflation and mobility normalisation support consumer foodservice growth in 2025
Fulfillment continues to shape how consumers access foodservice
Outlet refreshes and network expansion improve the consumer experience

WHAT'S NEXT?

Positive performance expected for consumer foodservice as key trends continue over the forecast period
Innovation to focus on digital ecosystems and operational efficiency

Sustainability to gain weight in major chains

COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-the-philippines/report.