KEY DATA FINDINGS

2023 DEVELOPMENTS
Cigarette value sales surpass pre-pandemic levels, but volume sales decline
Surges in prices and the decline in consumers’ purchasing power strongly impact demand for cigarettes, as smokers shift to other products
JT International takes the lead

PROSPECTS AND OPPORTUNITIES
Cigarette consumption is expected to decline over the forecast period due to increased concerns over health and wellness.
More price increases are expected to further impact cigarette consumption
Influence from neighbouring countries could lead Spain to extreme measures to prevent tobacco consumption

TAXATION AND PRICING
Taxation rates
No changes were made to taxation rates in 2023

Table 1 - Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 1 - Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 - Sales of Cigarettes: Volume 2018-2023
Table 3 - Sales of Cigarettes by Category: Value 2018-2023
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Table 6 - Sales of Cigarettes by Blend: % Volume 2018-2023
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Table 8 - Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023
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Table 11 - NBO Company Shares of Cigarettes: % Volume 2019-2023
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Table 22 - Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028
Table 23 - Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

Tobacco in Spain - Industry Overview

EXECUTIVE SUMMARY
Tobacco in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tobacco?
OPERATING ENVIRONMENT

Legislation
Legislative overview

Summary 2 - Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 - Number of Adult Smokers by Gender 2018-2023

MARKET DATA

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Table 27 - Sales of Tobacco by Category: % Volume Growth 2018-2023
Table 28 - Sales of Tobacco by Category: % Value Growth 2018-2023
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Table 31 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028
Table 32 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 3 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigarettes-in-spain/report.