Skin Care in Costa Rica - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS
Dermocosmetics competing heavily with premium products in 2022
Multi-benefit products increasingly popular, offering convenience and value for money
Dermatologists have their own pharmacies

PROSPECTS AND OPPORTUNITIES
Anti-age serums set to grow
Significant investment in La Roche Posay is expected to grow brand awareness
Rising demand for effective ingredients, including hyaluronic acid

CATEGORY DATA
Table 1 - Sales of Skin Care by Category: Value 2017-2022
Table 2 - Sales of Skin Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Skin Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Skin Care: % Value 2019-2022
Table 5 - LBN Brand Shares of Premium Skin Care: % Value 2019-2022
Table 6 - Forecast Sales of Skin Care by Category: Value 2022-2027
Table 7 - Forecast Sales of Skin Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in Costa Rica - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 8 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 9 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 10 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 11 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 12 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES
Summary 1 - Research Sources

About Euromonitor International
Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover
a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.