

Sports Nutrition in Uruguay

October 2023

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Sports Nutrition in Uruguay - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sport nutrition continues to register healthy grow in 2023

Protein/energy bars registers highest volume growth

No change in status quo in 2023

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Wider consumer base drives growth

E-commerce a significant channel

Further growth for sports nutrition RTD and protein/energy bars

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DISCLAIMER

DEFINITIONS

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