

# Street Stalls/Kiosks in Italy

February 2024

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## Street Stalls/Kiosks in Italy - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls/kiosks thriving thanks to varied offer and expanding reach

Rising takeaway and delivery

Sushi Daily continues to expand with a focus on new culinary trends like bubble tea and poke bowls

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks should benefit from value positioning and varied offer

Communication will be key to gaining share

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