

In-Car Entertainment in the Netherlands

July 2023

Table of Contents

In-Car Entertainment in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

In-car entertainment sees further fall in volume sales as new cars come equipped No new products in in-car entertainment means value sales also declining rapidly Fewer brands compete in in-car navigation

PROSPECTS AND OPPORTUNITIES

In-car entertainment expected to further decline over the forecast period

Transition towards electric and hybrid vehicles likely to hasten the outdatedness of in-car entertainment

Exit of small brands expected in in-car entertainment as market becomes small

CATEGORY DATA

- Table 1 Sales of In-Car Entertainment by Category: Volume 2018-2023
- Table 2 Sales of In-Car Entertainment by Category: Value 2018-2023
- Table 3 Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023
- Table 4 Sales of In-Car Entertainment by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of In-Car Entertainment: % Volume 2019-2023
- Table 6 LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023
- Table 7 Distribution of In-Car Entertainment by Channel: % Volume 2018-2023
- Table 8 Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028
- Table 9 Forecast Sales of In-Car Entertainment by Category: Value 2023-2028
- Table 10 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028

Consumer Electronics in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Apple Computer Benelux BV retains its leading share in consumer electronics

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/in-car-entertainment-in-the-netherlands/report.