

Consumer Electronics in Chile

July 2023

Table of Contents

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 2 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 3 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 4 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 6 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 7 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 8 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 9 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 10 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Computers and Peripherals in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite seeing decline, volume sales remain higher than the pre-pandemic level

Gaming and demand for longevity boost sales of bigger-ticket laptops

Companies take every opportunity to sell unused stocks

PROSPECTS AND OPPORTUNITIES

Further decline expected as consumers limit replacements and buy cheaper models

Samsung's new laptop series might fail to gain notable traction due to its high price

Price rises could lead to growth in the popularity of mini PCs

CATEGORY DATA

Table 12 - Sales of Computers and Peripherals by Category: Volume 2018-2023

Table 13 - Sales of Computers and Peripherals by Category: Value 2018-2023

Table 14 - Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023

Table 15 - Sales of Computers and Peripherals by Category: % Value Growth 2018-2023

Table 16 - Sales of Computers by Category: Business Volume 2018-2023

Table 17 - Sales of Computers by Category: Business Value MSP 2018-2023

Table 18 - Sales of Computers by Category: Business Volume Growth 2018-2023

Table 19 - Sales of Computers by Category: Business Value MSP Growth 2018-2023

Table 20 - NBO Company Shares of Computers and Peripherals: % Volume 2019-2023

Table 21 - LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023

Table 22 - Distribution of Computers and Peripherals by Channel: % Volume 2018-2023

Table 23 - Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028

Table 24 - Forecast Sales of Computers and Peripherals by Category: Value 2023-2028
 Table 25 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028
 Table 26 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028
 Table 27 - Forecast Sales of Computers by Category: Business Volume 2023-2028
 Table 28 - Forecast Sales of Computers by Category: Business Value MSP 2023-2028
 Table 29 - Forecast Sales of Computers by Category: Business Volume Growth 2023-2028
 Table 30 - Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

In-Car Entertainment in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume decline continues, although value sales maintain growth
 Smartphone apps continue to drive down sales within in-car navigation
 Cheaper brands remain popular in all categories

PROSPECTS AND OPPORTUNITIES

Volume decline set to continue due to pre-installed devices in new cars
 Premiumisation trend expected, despite volume decline
 Lower prices set to continue the shift to retail e-commerce

CATEGORY DATA

Table 31 - Sales of In-Car Entertainment by Category: Volume 2018-2023
 Table 32 - Sales of In-Car Entertainment by Category: Value 2018-2023
 Table 33 - Sales of In-Car Entertainment by Category: % Volume Growth 2018-2023
 Table 34 - Sales of In-Car Entertainment by Category: % Value Growth 2018-2023
 Table 35 - NBO Company Shares of In-Car Entertainment: % Volume 2019-2023
 Table 36 - LBN Brand Shares of In-Car Entertainment: % Volume 2020-2023
 Table 37 - Distribution of In-Car Entertainment by Channel: % Volume 2018-2023
 Table 38 - Forecast Sales of In-Car Entertainment by Category: Volume 2023-2028
 Table 39 - Forecast Sales of In-Car Entertainment by Category: Value 2023-2028
 Table 40 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2023-2028
 Table 41 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2023-2028

Home Audio and Cinema in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued significant decline due to the impact of substitution
 Inflation and premiumisation lead to slower value decline than volume
 Sound bars are offered with purchases of televisions, driving down stand-alone sales

PROSPECTS AND OPPORTUNITIES

Further decline expected due to structural changes in how consumers listen to music
 Popularity of analogue music among younger generations to maintain some interest
 Shelf space likely to be reduced, except perhaps for sound bars

CATEGORY DATA

Table 42 - Sales of Home Audio and Cinema by Category: Volume 2018-2023
 Table 43 - Sales of Home Audio and Cinema by Category: Value 2018-2023
 Table 44 - Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023
 Table 45 - Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 46 - NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023
 Table 47 - LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023
 Table 48 - Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023
 Table 49 - Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028
 Table 50 - Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028
 Table 51 - Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028
 Table 52 - Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

Home Video in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales decline, falling below the 2019 level as most demand is fulfilled in 2021
 Hisense partners with Falabella to expand in Chile
 Xiaomi expands its product range in Chile, moving into televisions

PROSPECTS AND OPPORTUNITIES

Consumer caution expected to contribute to continued decline
 The stronger competition in OLED TVs set to drive a return to growth
 New LCD technologies likely to maintain higher sales of LCD TVs than OLED TVs

CATEGORY DATA

Table 53 - Sales of Home Video by Category: Volume 2018-2023
 Table 54 - Sales of Home Video by Category: Value 2018-2023
 Table 55 - Sales of Home Video by Category: % Volume Growth 2018-2023
 Table 56 - Sales of Home Video by Category: % Value Growth 2018-2023
 Table 57 - Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023
 Table 58 - NBO Company Shares of Home Video: % Volume 2019-2023
 Table 59 - LBN Brand Shares of Home Video: % Volume 2020-2023
 Table 60 - Distribution of Home Video by Channel: % Volume 2018-2023
 Table 61 - Forecast Sales of Home Video by Category: Volume 2023-2028
 Table 62 - Forecast Sales of Home Video by Category: Value 2023-2028
 Table 63 - Forecast Sales of Home Video by Category: % Volume Growth 2023-2028
 Table 64 - Forecast Sales of Home Video by Category: % Value Growth 2023-2028
 Table 65 - Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028

Headphones in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Exceptional growth earlier in the review period limits replacement demand in 2023
 Move from mass to premium products in wireless headbands
 Brands in smartphones extend into headphones to leverage their ecosystems

PROSPECTS AND OPPORTUNITIES

TWS earbuds set to drive growth as penetration increases and technology improves
 Players improve technology in TWS earbuds to meet consumer demands
 Technological advances also set to continue in wireless headbands

CATEGORY DATA

Table 66 - Sales of Headphones by Category: Volume 2018-2023
 Table 67 - Sales of Headphones by Category: Value 2018-2023

Table 68 - Sales of Headphones by Category: % Volume Growth 2018-2023
Table 69 - Sales of Headphones by Category: % Value Growth 2018-2023
Table 70 - NBO Company Shares of Headphones: % Volume 2019-2023
Table 71 - LBN Brand Shares of Headphones: % Volume 2020-2023
Table 72 - Distribution of Headphones by Channel: % Volume 2018-2023
Table 73 - Forecast Sales of Headphones by Category: Volume 2023-2028
Table 74 - Forecast Sales of Headphones by Category: Value 2023-2028
Table 75 - Forecast Sales of Headphones by Category: % Volume Growth 2023-2028
Table 76 - Forecast Sales of Headphones by Category: % Value Growth 2023-2028

Imaging Devices in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to fall due to substitution
Social media leads generation Z to become a new consumer group
Premiumisation, but relevance declines due to smartphones and digital cameras

PROSPECTS AND OPPORTUNITIES

Continued development of smartphone image quality set to drive further declines
Limited shelf space and better range online set to drive consumers to e-commerce

CATEGORY DATA

Table 77 - Sales of Imaging Devices by Category: Volume 2018-2023
Table 78 - Sales of Imaging Devices by Category: Value 2018-2023
Table 79 - Sales of Imaging Devices by Category: % Volume Growth 2018-2023
Table 80 - Sales of Imaging Devices by Category: % Value Growth 2018-2023
Table 81 - NBO Company Shares of Imaging Devices: % Volume 2019-2023
Table 82 - LBN Brand Shares of Imaging Devices: % Volume 2020-2023
Table 83 - Distribution of Imaging Devices by Channel: % Volume 2018-2023
Table 84 - Forecast Sales of Imaging Devices by Category: Volume 2023-2028
Table 85 - Forecast Sales of Imaging Devices by Category: Value 2023-2028
Table 86 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2023-2028
Table 87 - Forecast Sales of Imaging Devices by Category: % Value Growth 2023-2028

Mobile Phones in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decline for mobile phones, as sales normalise after a couple of years of growth
Chileans look for Apple products at low prices, disrupting the competitive landscape
Other companies have trouble fighting Apple due to problems moving old stock

PROSPECTS AND OPPORTUNITIES

Normalisation of growth expected, after a period of disruption
Move to 5G mobile phones set to accelerate
Newer entrants likely to perform well due to mindset of Chilean consumers

CATEGORY DATA

Table 88 - Sales of Mobile Phones by Category: Volume 2018-2023
Table 89 - Sales of Mobile Phones by Category: Value 2018-2023
Table 90 - Sales of Mobile Phones by Category: % Volume Growth 2018-2023

Table 91 - Sales of Mobile Phones by Category: % Value Growth 2018-2023
 Table 92 - Sales of Smartphones by Screen Size: % Retail Volume 2020-2023
 Table 93 - NBO Company Shares of Mobile Phones: % Volume 2019-2023
 Table 94 - LBN Brand Shares of Mobile Phones: % Volume 2020-2023
 Table 95 - Distribution of Mobile Phones by Channel: % Volume 2018-2023
 Table 96 - Forecast Sales of Mobile Phones by Category: Volume 2023-2028
 Table 97 - Forecast Sales of Mobile Phones by Category: Value 2023-2028
 Table 98 - Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028
 Table 99 - Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028
 Table 100 - Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028

Portable Players in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wireless speakers drives growth due to wide product range and convenience
 E-readers returns to growth, but this is not set to last, as habits are changing
 With the premiumisation trend in wireless speakers, value sales see a dynamic rise

PROSPECTS AND OPPORTUNITIES

Growth in portable players to be driven by continued dynamism of wireless speakers
 Continued decline for portable media players, despite more sophisticated options
 Smart speakers set for growth, despite some security concerns

CATEGORY DATA

Table 101 - Sales of Portable Players by Category: Volume 2018-2023
 Table 102 - Sales of Portable Players by Category: Value 2018-2023
 Table 103 - Sales of Portable Players by Category: % Volume Growth 2018-2023
 Table 104 - Sales of Portable Players by Category: % Value Growth 2018-2023
 Table 105 - NBO Company Shares of Portable Players: % Volume 2019-2023
 Table 106 - LBN Brand Shares of Portable Players: % Volume 2020-2023
 Table 107 - Distribution of Portable Players by Channel: % Volume 2018-2023
 Table 108 - Forecast Sales of Portable Players by Category: Volume 2023-2028
 Table 109 - Forecast Sales of Portable Players by Category: Value 2023-2028
 Table 110 - Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028
 Table 111 - Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

Wearable Electronics in Chile

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wide product range attracts more consumers, maintaining solid volume growth
 Consumers increasingly choose smart wearables over digital activity watches
 Stable rankings, with Huawei maintaining its lead

PROSPECTS AND OPPORTUNITIES

Smart wearables set to drive growth as consumers value the features and designs
 Activity brands projected to decline as consumers trade up
 Although smartwatches will continue to dominate, smart rings has growth potential

CATEGORY DATA

Table 112 - Sales of Wearable Electronics by Category: Volume 2018-2023

Table 113 - Sales of Wearable Electronics by Category: Value 2018-2023

Table 114 - Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 115 - Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 116 - NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 117 - LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 118 - Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 119 - Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 120 - Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 121 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 122 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

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