

Self-Service Cafeterias in Belgium

February 2024

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Self-Service Cafeterias in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Outlet expansion and higher prices drive positive performance Lunch Garden successfully repositions its brand for the family market Frit Autentic launches in Belgium

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More positive outlook but challenges remain Lunch Garden to retain its leading position Frit Autentic expected to perform well

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