

# Mobile Phones in Germany

October 2023

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## Mobile Phones in Germany - Category analysis

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Persistent price increases due to supply chain shortages

Device diversity is becoming more prominent

New flagship phones from Samsung and Apple dominate

#### PROSPECTS AND OPPORTUNITIES

The introduction of 5G in Germany continues to progress, driving demand for 5G-capable smartphones

Extended lifespan of smartphones

New technologies such as foldable phones likely to perform well in the market

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