



Self-Service Cafeterias in Slovakia

March 2026

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Self-Service Cafeterias in Slovakia - Category analysis

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2025 DEVELOPMENTS

Affordable lunch options support stable demand

INDUSTRY PERFORMANCE

Price increases and stable lunchtime demand drive growth

Chained operators outperform independent outlets

Value perception remains the key driver of consumer choice

WHAT'S NEXT?

Format remains attractive for cost-conscious consumers

Eat-in continues to dominate fulfilment

Sustainability and efficiency remain strategic priorities

COMPETITIVE LANDSCAPE

IKEA Bratislava maintains leadership

IKEA also records strong growth

Independent operators remain widespread

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Consumer Foodservice in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Challenging economic conditions and new legislation weigh on performance

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Modest value growth driven mainly by inflation

Legislative changes reshape fulfilment patterns

Loyalty programmes and social media marketing support consumer engagement

WHAT'S NEXT?

Economic conditions will continue to shape industry development

Market entry and expansion plans stimulate innovation

Sustainability progresses gradually alongside healthier menu trends

COMPETITIVE LANDSCAPE

McDonald's maintains leadership through strong marketing and expansion

OMV Slovensko records the strongest growth

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