

Other Pet Food in Chile

April 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ownership of other pets decelerates strongly, relegating them to niche status
Popularity of cats and dogs in Chile leads to falling population of other pets
The trend of pet humanisation is constrained for birds, fish, and reptiles in Chile

PROSPECTS AND OPPORTUNITIES

Retailers are set to drastically reduce shelf space for other pet food
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