Euromonitor International

Street Stalls/Kiosks in India

March 2026

Table of Contents

Street Stalls/Kiosks in India - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Low price points and fast service drive growth in 2025

INDUSTRY PERFORMANCE

Street stalls/kiosks strengthen convenience-led appeal amid rising urban demand
Chaat and regional snack staples remain central to street stall offerings
Consumers weigh affordability against hygiene and stall quality

WHAT'S NEXT?

Urban expansion and organised food streets to support growth
Hybrid consumption models redefine fulfilment
Creative twists on traditional street food drive ongoing menu innovation

COMPETITIVE LANDSCAPE

Independent operators remain dominant despite expansion of organised players

CATEGORY DATA

Table 1 - Street Stalls/Kiosks: Units/Outlets 2020-2025
Table 2 - Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025
Table 3 - Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025
Table 4 - Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025
Table 5 - Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025
Table 6 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025
Table 7 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2025
Table 8 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2022-2025
Table 9 - Forecast Street Stalls/Kiosks: Units/Outlets 2025-2030
Table 10 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2025-2030
Table 11 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2025-2030
Table 12 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2025-2030
Table 13 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2025-2030
Table 14 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2025-2030

DISCLAIMER

Consumer Foodservice in India - Industry Overview

EXECUTIVE SUMMARY

Rising price sensitivity driven by inflation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation shapes demand
Convenience and fulfilment redefine access in Indian foodservice
Experiences and loyalty programmes drive differentiation in a competitive market

WHAT'S NEXT?

Rising urban demand and convenience drive foodservice growth
Menu and delivery innovation reshape consumer experiences
Sustainability becomes a key differentiator to strengthen brand appeal and consumer loyalty

COMPETITIVE LANDSCAPE

Domino’s Pizza maintains its lead through digital dominance and delivery scale
Street stalls/kiosks dominate while limited-service restaurants lead growth in 2025
Third-party delivery reshapes fulfilment and accelerates market access

CHANNELS

Independent operators dominate, reflecting strong demand for local and regional offerings, affordable pricing, and flexible formats
Innovation drives differentiation among chained and independent operators

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-india/report.