



Euromonitor
International

Dog Food in Chile

June 2026

Table of Contents

Dog Food in Chile - Category analysis

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Economic and Consumer Realities Moderate Growth Amid Affordability Focus

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Dog Food

INDUSTRY PERFORMANCE

Economic and Consumer Realities Moderate Growth Amid Affordability Focus

Pet Family Leverages Affordability in Bulk Dry Dog Food

Chart 2 - Pet Family Strengthens Its Position as an Affordable Dog Food Brand

Petco Expands Digital Presence, Driving Premium Online Sales Growth

Chart 3 - Petco Expands Online and Premium Pet Retail Offerings

Chart 4 - Value Sales 2021-2031

Chart 5 - Volume Sales 2021-2031

Chart 6 - Value Sales by Category 2026

WHAT'S NEXT?

Local Brands and Economy Products Set to Drive Steady Growth in Dry Dog Food

Manufacturers to Innovate with Specialised Nutrition and Competitive Pricing to Capture Demand

Online Expansion and Functional Product Focus to Reshape the Competitive Dynamics

Chart 7 - Forecast Value Sales 2021-2031

Chart 8 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Nutripro Strengthens Its Lead through Extensive Channel Coverage and Digital Strategy

Chart 9 - Company Shares 2025

Chart 10 - Brand Shares 2025

CHANNELS

Small Local Grocers Leads Distribution While Pet Shops and E-Commerce Grow Their Shares

Chart 11 - Retail Channels 2021-2026

PRODUCTS

Evolving Consumer Preferences Shape Nutritional Advancements

Ingredient Upgrades and Tailored Dietary Solutions

Strategic Portfolio Diversification and Market Positioning

Chart 12 - Locally Produced Food Strengthens Ultra-Premium Wet Pet Nutrition in Chile

ECONOMIC CONTEXT

Chart 13 - Economic Context for Dog Food

Chart 14 - Real Gdp Growth 2021-2031

Chart 15 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 16 - Consumer Context for Dog Food

Chart 17 - Population 2021-2031

Chart 18 - Consumer Expenditure 2021-2031

Chart 19 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

Rising Premium Imports Meet Cautious Spending Amid Economic Pressures

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 20 - Key Industry Trends for Pet Care

INDUSTRY PERFORMANCE

Rising Premium Imports Meet Cautious Spending Amid Economic Pressures

Dog Food Leads Volume and Value Sales, with Bulk Purchases Prominent

Chart 21 - Wanpy Introduces Its Grain-Free Dry Cat Food Line in Chile

Premiumisation Offsets Moderating Volumes

Chart 22 - Locally Produced Food Strengthens Ultra-Premium Wet Pet Nutrition in Chile

Chart 23 - Value Sales 2021-2031

Chart 24 - Volume Sales 2021-2031

Chart 25 - Value Sales by Category 2026

Chart 26 - Pet Populations 2021-2026

WHAT'S NEXT?

Chilean Pet Owners Expected to Shift to Wet and Personalised Pet Food Formats

Dog Food to Maintain Its Lead, While Pet Products Will Experience Rapid Expansion

Technology and Health Monitoring to Drive Innovation and Consumer Engagement

Chart 27 - Forecast Value Sales 2021-2031

Chart 28 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Leading Players Consolidate Shares through Portfolio Breadth and Engagement

Chart 29 - Company Shares 2025

Chart 30 - Brand Shares 2025

CHANNELS

Grocery Retailers and Pet Shops and Superstores Dominate Sales, with Consumer Preferences Evolving

Retail E-Commerce Fuels Growth through Convenience and Competitive Offerings

Chart 31 - Retail Channels 2021-2026

PRODUCTS

Adapting Formats for Dietary Planning

Advancing Functional and Hypoallergenic Formulations

Enhancing Hydration through Novel Delivery Systems

Chart 32 - Inaba Launches Churu Meal Topper as Complete Wet Food in Chile

ECONOMIC CONTEXT

Chart 33 - Economic Context for Pet Care

Chart 34 - Real Gdp Growth 2021-2031

Chart 35 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 36 - Consumer Context for Pet Care

Chart 37 - Population 2021-2031

Chart 38 - Consumer Expenditure 2021-2031

Chart 39 - Population by Generation 2026

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dog-food-in-chile/report.