Euromonitor International

Consumer Foodservice By Location in Colombia

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Consumer Foodservice By Location in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Expansion of airports and gastronomic districts drives growth in 2025

INDUSTRY PERFORMANCE

Passenger traffic fuels foodservice growth in airports

Opportunity for standalone restaurants with the development of gastronomic clusters

WHAT'S NEXT?

Entertainment venues with a more curated gastronomic offer

Standalone restaurants to expand with urban development

Opportunities in airports and leisure venues

COMPETITIVE LANDSCAPE

Creppes leads non-standalone foodservice in malls, airports, and leisure venues

Tostao leads standalone coffee with strategic locations and affordable prices

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Consumer Foodservice in Colombia - Industry Overview

EXECUTIVE SUMMARY

Resilience and growth despite an increasingly challenging environment

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

A growing market despite inflationary pressures
Delivery development marked by profitability, speed, and new models
Average spend boosted through value-driven experiences

WHAT'S NEXT?

Transformation and moderate growth
Menus, channels, and new formats are key fronts of innovation
Building value through responsible sourcing and transparent narratives

COMPETITIVE LANDSCAPE

Crepes & Waffles consolidates its position as market leader in 2025
Rapid expansion and a strong origin story drive Café Quindío's double-digit growth
Frisby's legal dispute reinforces brand pride and consolidates customer loyalty

CHANNELS

Chained restaurants maintain steady growth, while independents show flexibility
Format innovation is becoming a key strategy

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-foodservice-by-location-in-colombia/report.