

Street Stalls/Kiosks in the US

February 2021

Table of Contents

Street Stalls/Kiosks in the US - Category analysis

KEY DATA FINDINGS

2020 IMPACT

Reduced commuting and foot traffic lead to substantial losses for urban vendors

Lockdown-related closures accelerate decline of shopping mall kiosks

Nimble by nature, food trucks quickly migrate to new locations

RECOVERY AND OPPORTUNITIES

Food trucks offer potential opportunities for struggling or sidelined foodservice operators to re-enter the fray Street vendors set to recover sales as urban foot traffic resumes its regular pace

CATEGORY DATA

- Table 1 Street Stalls/Kiosks: Units/Outlets 2015-2020
- Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2015-2020
- Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2015-2020
- Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2015-2020
- Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2015-2020
- Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2015-2020
- Table 7 Forecast Street Stalls/Kiosks: Units/Outlets 2020-2025
- Table 8 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2020-2025
- Table 9 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2020-2025
- Table 10 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2020-2025
- Table 11 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2020-2025
- Table 12 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2020-2025

Consumer Foodservice in the US - Industry Overview

EXECUTIVE SUMMARY

COVID-19 impact on consumer foodservice

COVID-19 country impact

Company response

Independent foodservice operations

What next for consumer foodservice?

MARKET DATA

- Table 13 Units, Transactions and Value Sales in Consumer Foodservice 2015-2020
- Table 14 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2015-2020
- Table 15 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2020
- Table 16 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2015-2020
- Table 17 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2015-2020
- Table 18 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2015-2020
- Table 19 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2020
- Table 20 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2015-2020
- Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2015-2020
- Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2016-2020
- Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2017-2020
- Table 24 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2020
- Table 25 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2020-2025
- Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-the-us/report.