

# Consumer Foodservice By Location in the US

February 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Continued growth of drive-through encourages the opening of stand-alone locations

Fans return to dining at sports stadiums, leading to opportunities for concession operators

Grocery retailers meet consumers' demand for convenience, value and experiences in foodservice offerings

#### PROSPECTS AND OPPORTUNITIES

Convenience stores are moving foodservice to the forefront

Rural, suburban and smaller city markets are becoming increasingly attractive to consumer foodservice chains

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