

Away-From-Home Tissue and Hygiene in Switzerland

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Away-From-Home Tissue and Hygiene in Switzerland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady growth as business economy bounces back Revival of out-of-home lifestyles shapes category development Businesses are making more sustainable choices

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Workplace and travel trends to drive business demand Businesses adapt to the needs of an ageing population Sustainable options will be a higher priority for businesses

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