

Chocolate Confectionery in Guatemala

June 2023

Table of Contents

Chocolate Confectionery in Guatemala - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chocolate confectionery sees retail volume growth slow in 2023
Brand expansions through higher cocoa and reduced sugar content products
Ninoshka SA leads category with Mars brands

PROSPECTS AND OPPORTUNITIES

Impulse-led category to remain dependent on brand visibility and innovation
Dark chocolate with high cocoa content to gain further appeal
Growing consumer interest in chocolate with added health benefits

CATEGORY DATA

Summary 1 - Other Chocolate Confectionery by Product Type: 2023
Table 1 - Sales of Chocolate Confectionery by Category: Volume 2018-2023
Table 2 - Sales of Chocolate Confectionery by Category: Value 2018-2023
Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
Table 5 - Sales of Chocolate Tablets by Type: % Value 2018-2023
Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2018-2023
Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

Snacks in Guatemala - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023
Table 14 - Sales of Snacks by Category: Value 2018-2023
Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Snacks: % Value 2019-2023
Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 19 - Penetration of Private Label by Category: % Value 2018-2023
Table 20 - Distribution of Snacks by Format: % Value 2018-2023
Table 21 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 22 - Forecast Sales of Snacks by Category: Value 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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