Euromonitor International

Sauces, Dips and Condiments in Costa Rica

November 2026

Table of Contents

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Ketchup and mayonnaise sustain steady growth despite price sensitivity among consumers
Sauces capture half of total value while dips surge on World Cup demand
Chosen Foods avocado oil mayonnaise aligns with rising wellness concerns
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Private label expansion will pressure branded manufacturers to differentiate through innovation
Dips will emerge as the fastest-growing area, while sauces maintain value leadership
Clean-label reformulation and global flavour exploration will reshape product development priorities
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Unilever and Heinz sustain the leadership as concentration eases and Industria Los Patitos gains ground
Value positioning and private label expansion create openings for challenger brands
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Supermarkets lead as warehouse clubs surge on bulk value demand
PriceSmart and AutoMercado drive premium and value innovation across channels
Retail e-commerce gains traction but remains a niche channel
Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

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