



**Euromonitor
International**

Self-Service Cafeterias in Austria

March 2026

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Self-Service Cafeterias in Austria - Category analysis

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2025 DEVELOPMENTS

Structural changes limit growth

INDUSTRY PERFORMANCE

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Self-service foodservice concept appears increasingly outdated

High concentration of eat-in sales

WHAT'S NEXT?

Growth potential for self-service cafeterias remains very limited

Continued focus on on-site dining.

Alternatives to self-service cafeterias will become more prevalent

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Consumer foodservice remains resilient despite inflationary pressures

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Environment remains challenging for both consumers and operators

Third-party ordering platforms play central role

Enhanced retail foodservice offerings place pressure on traditional restaurants

WHAT'S NEXT?

Austrian foodservice faces slow growth

Operators will seek to cut costs through automation and focus on easy-to-prepare offerings

Sustainability to drive change across the industry

COMPETITIVE LANDSCAPE

McDonald's leads Austrian consumer foodservice

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