Euromonitor International

# Full-Service Restaurants in Finland

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## Full-Service Restaurants in Finland - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Cautious consumer spending limits growth despite stable demand for dining occasions

INDUSTRY PERFORMANCE

Economic weakness restrains growth in full-service restaurants
Middle Eastern concepts grow fastest from a small base
Lunch offers and multifunctional concepts support value-for-money positioning

WHAT'S NEXT?

Economic recovery and tourism growth will shape future performance
Eat-in continues to dominate fulfilment
Sustainability remains relevant but less prominent in industry debate

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S Group maintains leadership through scale and strong consumer loyalty
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## Consumer Foodservice in Finland - Industry Overview

EXECUTIVE SUMMARY

Weak economic conditions constrain consumer foodservice growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Weak economic environment constrains consumer foodservice growth
Eat-in remains the dominant fulfilment type
Loyalty programmes remain a key engagement tool

WHAT'S NEXT?

Economic outlook will strongly influence industry performance
Digitalisation and technological innovation reshape the industry

Sustainability remains important despite reduced public attention

COMPETITIVE LANDSCAPE

McDonald’s remains the leading company in consumer foodservice
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/full-service-restaurants-in-finland/report.