

Full-Service Restaurants in Finland

February 2024

Table of Contents

Full-Service Restaurants in Finland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full-service restaurants recover but the situation is not as rosy as it might appear

Players face dilemmas in the post-COVID-19 pandemic period

Independents dominate the competitive landscape

PROSPECTS AND OPPORTUNITIES

More affluent consumers to underpin the recovery of full-service restaurants

Challenges remain despite brighter prospects

Even less uniformity anticipated in the offer of full-service restaurants

CATEGORY DATA

- Table 1 Full-Service Restaurants by Category: Units/Outlets 2018-2023
- Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023
- Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023
- Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023
- Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
- Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023
- Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023
- Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028
- Table 10 Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028
- Table 11 Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028
- Table 12 Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
- Table 13 Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028
- Table 14 Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Finland - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

- Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 24 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
- Table 25 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
- Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/full-service-restaurants-in-finland/report.