

Street Stalls/Kiosks in Hong Kong, China

March 2024

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Street Stalls/Kiosks in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks attract locals and tourists with their unique local offerings

Bubble tea chains are expanding horizontally to the café concept

Chains from Mainland China enter the market, eyeing international expansion

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks expected to maintain relevance, especially amongst tourists

Offering a niche products and developing loyalty will be essential in a fragmenting channel

Street stalls/kiosks likely to provide more cashless payment options to better capitalise on tourist consumption

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