



Euromonitor
International

Street Stalls/Kiosks in Turkey

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Street Stalls/Kiosks in Turkey - Category analysis

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2025 DEVELOPMENTS

Street stalls/kiosks remain resilient amid inflationary pressures

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Street stalls/kiosks benefit from flexible business models

Chained operators lead growth

Kiosk format gains momentum

WHAT'S NEXT?

Challenging outlook for independent operators

Innovation and automation will continue apace

Frozen yogurt and fruit kiosks to expand across urban locations

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DISCLAIMER

Consumer Foodservice in Turkey - Industry Overview

EXECUTIVE SUMMARY

Consumers trade down while operators adapt menus and portion sizes amid inflation

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INDUSTRY PERFORMANCE

Inflationary pressures constrain household spending

Online ordering has become integral to the industry

Operators favour retention over reach

WHAT'S NEXT?

Modest growth anticipated as operators balance innovation and affordability

Shift towards innovative formats and menu experiences

Sustainability to become integral part of foodservice operations

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