

# Consumer Foodservice By Location in Romania

February 2024

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## Consumer Foodservice By Location in Romania - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Stand-alone continues to dominate but loses share to non-standalone Value sales through lodgings benefit from the rapid return of tourism

#### PROSPECTS AND OPPORTUNITIES

Standalones continue to develop, offering interesting locations in historic towns

Retail consumer foodservice sees ongoing development through shopping centres

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