

# Other Pet Food in Poland

May 2024

**Table of Contents** 

# Other Pet Food in Poland - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Increasing demand for low maintenance pets drives growth Premiumisation in other pet food Players gaining competitive edge through innovation

### PROSPECTS AND OPPORTUNITIES

Competitive landscape remains stable Small mammals suit smaller living spaces E-commerce and pet shops and superstores main distribution channels

#### CATEGORY INDICATORS

Table 1 - Other Pet Population 2019-2024

#### CATEGORY DATA

Table 2 - Sales of Other Pet Food by Category: Volume 2019-2024Table 3 - Sales of Other Pet Food by Category: Value 2019-2024Table 4 - Sales of Other Pet Food by Category: % Volume Growth 2019-2024Table 5 - Sales of Other Pet Food by Category: % Value Growth 2019-2024Table 6 - LBN Brand Shares of Bird Food: % Value 2020-2023Table 7 - LBN Brand Shares of Fish Food: % Value 2020-2023Table 8 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023Table 9 - Distribution of Other Pet Food by Format: % Value 2019-2024Table 10 - Forecast Sales of Other Pet Food by Category: Volume 2024-2029Table 11 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029Table 12 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029Table 13 - Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

# Pet Care in Poland - Industry Overview

# EXECUTIVE SUMMARY

Pet care in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for pet care?

#### MARKET INDICATORS

Table 14 - Pet Populations 2019-2024

#### MARKET DATA

Table 15 - Sales of Pet Food by Category: Volume 2019-2024Table 16 - Sales of Pet Care by Category: Value 2019-2024Table 17 - Sales of Pet Food by Category: % Volume Growth 2019-2024Table 18 - Sales of Pet Care by Category: % Value Growth 2019-2024Table 19 - NBO Company Shares of Pet Food: % Value 2019-2023Table 20 - LBN Brand Shares of Pet Food: % Value 2020-2023Table 21 - NBO Company Shares of Dog and Cat Food: % Value 2019-2023Table 22 - LBN Brand Shares of Dog and Cat Food: % Value 2020-2023Table 23 - Penetration of Private Label in Pet Care by Category: % Value 2019-2024Table 24 - Distribution of Pet Care by Format: % Value 2019-2024

- Table 25 Distribution of Pet Care by Format and Category: % Value 2024
- Table 26 Distribution of Dog and Cat Food by Format: % Value 2019-2024
- Table 27 Distribution of Dog and Cat Food by Format and Category: % Value 2024
- Table 28 Forecast Sales of Pet Food by Category: Volume 2024-2029
- Table 29 Forecast Sales of Pet Care by Category: Value 2024-2029
- Table 30 Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029
- Table 31 Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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