

In-Car Entertainment in France

July 2023

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2023 DEVELOPMENTS

Downwards trend for in-car entertainment continues, due to ongoing rise of multi-purpose smartphones

TomTom maintains its lead, as competition is sluggish in low-demand category

Specialist auto and audio specialists remain the main retailers

PROSPECTS AND OPPORTUNITIES

Further declines expected: cannibalisation from smartphones and higher-quality in-car entertainment in new cars

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