

# Sauces, Dips and Condiments in Bolivia

November 2023

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# **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Strong performance as consumers cook at home Aggressive campaigns for table sauces seek to capitalise on return to normality Local brands benefit from inflationary pressure on global brands, as well as stock outages

# PROSPECTS AND OPPORTUNITIES

Local brands emphasise local ingredients and local recipes Younger consumers more adventurous Products with high salt content still popular over forecast period

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