

# Sauces, Dips and Condiments in Hungary

November 2023

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## Sauces, Dips and Condiments in Hungary - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Supply chain disruptions and adverse weather conditions pose challenges for manufacturers

Barbecues, outdoor cooking and TV streaming services have positive impact on sales

Univer focuses on spicy sauces

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The market will become increasingly polarised

Rise of authentic, international cuisine will have positive impact on sales

Packaging will have eco-friendly focus

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