

Other Dairy in Malaysia

September 2023

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Other Dairy in Malaysia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher prices limit the demand for condensed and evaporated milk

Foodservice sales continue to recover as consumers resume pre-pandemic lifestyles

Players look to tap into the growing health and wellness trend

PROSPECTS AND OPPORTUNITIES

Higher prices to limit the demand for condensed and evaporated milk while coffee whiteners remains niche

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